

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2010 – December 31, 2010


During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

DOODLEBOPS ROCKIN' ROAD SHOW – I
DOODLEBOPS ROCKIN' ROAD SHOW – II
SABRINA'S SECRET LIFE
SABRINA: THE ANIMATED SERIES
BUSYTOWN MYSTERIES – I
BUSYTOWN MYSTERIES – II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2010 through December 31, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network


Date: December 29, 2010

WWJ-TV
Certification of Compliance
with Children's Television Commercial Limits

This accurately reports WWJ TV's compliance with the TV Act for Q4 - 2010

There were no overages during October, November, December 2010

Please see attached reports

A handwritten signature in cursive script, appearing to read "Kim Davis", is positioned above a horizontal line.

Kim Davis

Taffic Operations Manager, WWJ-TV
December 31, 2010

Children's Programming Schedule - WWJ-TV, Detroit

Q4 - October 2010

DAY	TIME	PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m. Doodlebops Rockin Road Show I	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m. Doodlebops Rockin Road Show II	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m. Sabrina's Secret Life	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m. Sabrina the Animated Series	0:00	4:30	4:30
SUN	7:00a.m.	7:30a.m. Busytown Mysteries I	0:00	5:00	5:00
SUN	7:30a.m.	8:00a.m. Busytown Mysteries II	0:00	4:30	4:30

Children's Programming Schedule - WWJ-TV, Detroit

Q4 November - 2010

DAY	TIME	PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m. Doodlebops Rockin Road Show I	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m. Doodlebops Rockin Road Show II	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m. Sabrina's Secret Life	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m. Sabrina the Animated Series	0:00	4:30	4:30
SUN	7:00a.m.	7:30a.m. Busytown Mysteries I	0:00	5:00	5:00
SUN	7:30a.m.	8:00a.m. Busytown Mysteries II	0:00	4:30	4:30

Children's Programming Schedule - WWJ-TV, Detroit

Q4 - December 2010

DAY	TIME		PROGRAM	WWJ	NAT	TOTAL
SAT	7:00a.m.	7:30a.m.	Doodlebops Rockin Road Show I	0:00	5:00	5:00
SAT	7:30p.m.	8:00a.m.	Doodlebops Rockin Road Show II	0:00	4:30	4:30
SAT	8:00a.m.	8:30a.m.	Sabrina's Secret Life	0:00	5:00	5:00
SAT	8:30a.m.	9:00a.m.	Sabrina the Animated Series	0:00	4:30	4:30
SUN	7:00a.m.	7:30a.m.	Busytown Mysteries I	0:00	5:00	5:00
SUN	7:30a.m.	8:00a.m.	Busytown Mysteries II	0:00	4:30	4:30